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Siegwerk joins forces with IPF to raise safe packaging standards in Indonesia

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Siegwerk, one of the leading global providers of printing inks and coatings for packaging applications and labels, hosted a packaging ink seminar in Jakarta in cooperation with the Indonesian Packaging Federation (IPF). The aim of the event with the title â??Securing Future with Safe Packagingâ?? was to address food packaging safety issues and raise awareness among brand owners, regulators, converters, printers, and other key stakeholders on the importance of safe packaging.

Janarthanan Nallasura, Managing Director, South East Asia, Siegwerk emphasised the need for new and higher standards for food packaging due to the high consumption of packaged food in Indonesia. "There is an urgent need to graduate from the obsolete and critical practices to advanced and safe modes of food packaging compliance," he pointed out. "Ensuring packaging compliance is a complex challenge as it necessitates the stakeholders in the supply chain to collaborate and work together to deliver safe packaging for food products."

Dr JÃ¶rg-Peter Langhammer, Head of Global Product Safety and Responsibility at Siegwerk, further added that "packaging safety remains a highly important topic and no food is safe without proper packaging. However, ensuring packaging safety needs the entire supply chain to follow transparency and an integrated approach," he elaborated. "The packaging value chain is complex and the responsibilities must be shared. That's why enabling sustainable safe food packaging through toluene-free solvent-based ink solutions and complying with strict global regulatory and product safety requirements is part of Siegwerk's commitment."

As a globally operating ink manufacturer, Siegwerk knows what it takes to develop safe ink and coating solutions for all kinds of packaging applications. With its extensive commitment to product safety and responsibility, the company is making every effort to offer the safest inks and coatings worldwide. To date, Siegwerk has established itself as a global leader in safe packaging solutions and has already helped numerous brand owners with its expertise in terms of food safety and systematic processes to ensure regulatory compliance and avoid food contamination risks.