

Barista Coffee introduces 9 new stores across India in August

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The Barista Coffee logo consists of the word 'BARISTA' in a bold, orange, sans-serif font. A thick horizontal bar is positioned under the letter 'A'.

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Barista Coffee announced the opening of 9 new outlets during August - 23. This expansion showcases Barista Coffee's unwavering commitment to extending its reach and delivering the exceptional coffee experience to an even broader audience. This achievement signifies the company's expansion beyond its existing network of 380+ stores, reinforcing Barista's prominent standing as a key player in the nation's coffee culture.

The newly established stores are strategically positioned in various cities, including Bhawanigarh, Sangrur (Punjab), Bachhuan (Punjab), Jeowal (Punjab), Hansi, Hissar (Haryana), Hissar, Hansi Highway (Haryana), Gwalior (Madhya Pradesh), Shimla (Himachal Pradesh), Amazon Gurugram (Haryana), Delhi Airport T-1D (Delhi), and Shivaji Park (Mumbai). The company aims to be at 500 stores over the next 18-24 months.

Rajat Agrawal, CEO of Barista Coffee Company, says, "We are thrilled about our ongoing growth and the opportunity to introduce meticulously crafted brews to new communities. Our objective is to provide a welcoming ambience and a consistent F&B experience to our guests at maximum points."

This expansion not only underlines Barista Coffee's dedication to quality and customer satisfaction but also its resolute commitment to elevating café culture across the nation.