

## Morinaga Milk introduces new products in collaboration with WinCommerce

10 November 2023 | News

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Morinaga Milk Industry Group (ELOVI Vietnam), one of the world's leading dairy and dairy product corporations headquartered in Japan, is partnering with WinCommerce General Trading Services Joint Stock Company to unveil two premium products, Climeal Nutritional Drink and Morinaga Zero-Fat Yogurt, at the WinMart/WinMart+/WIN retail network in Vietnam.

This initiative marks a significant step in expanding Morinaga Milk Industry Group's presence in Vietnam's growing dairy market. With a global reputation for producing high-quality dairy products, the Morinaga Milk Industry is committed to delivering nutritious and healthful products to Vietnamese consumers by leveraging over a century of dairy production expertise and technology from Japan.

Climeal Nutritional Drink, a unique product from Morinaga Milk in Vietnam, has received a positive reception from Vietnamese consumers due to its balanced nutrition content and immunity-boosting benefits. Climeal aids consumers, especially busy modern women, in maintaining a healthy daily life by providing essential nutrients to support their well-being.

On the other hand, Morinaga Zero-Fat Yogurt is the preferred choice of health-conscious consumers. Produced following Japanese recipes and strict quality standards, it offers the goodness of yoghurt without compromising on taste.

With a network of over 3,600 WinMart supermarkets and WinMart+/WIN stores, WinCommerce has a distinct advantage in distributing Morinaga Milk Industry's products across Vietnam. The introduction of these two products aligns with WinCommerce's commitment to providing high-quality products to meet the nationwide customer demand.