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Mondi and SkÃ¥nemejerier partner to introduce mono-material plastic packaging

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Mondi, a global leader in packaging and paper,â?¯has collaborated with SkÃ¥nemejerier to create a mono-material, polypropylene (PP) based packaging for, among others, ICAâ??s HushÃ¥llsost cheese.

The new packaging comprises a mono-material base web and lidding film, all of which is produced and printed by Mondi before being converted for 1kg and 2kg blocks of cheese by SkÃ¥nemejerier. It will be sold in the leading Swedish supermarket ICA and now comes in packaging that is designed for recycling.

Mondiâ??s mono-material solution provides high barriers against oxygen and water vapours, keeping the product fresh on the supermarket shelf. It offers high puncture resistance protecting the cheese, and great printability so that the brand and recycling messages can be communicated well on-pack.

This innovative packaging is being launched in the same period as Site Zero, the world's largest sorting facility for used plastic packaging, will open its doors in Sweden. This state-of-the-art facility, slated to go live in November 2023, will process used plastic waste from both Sweden and Finland. Thanks to the packagingâ??s mono-material design, the facility will be able to effectively sort this recycling solution, contributing to a circular economy.