

Collinson partners with Delaware North to access and offers network of F&B outlets at airports

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Collinson, announces an exclusive partnership with Delaware North to offer access to 13 food and beverage (F&B) outlets across Australia and New Zealand airports.

Through this partnership, Priority Pass Members now have the option to redeem lounge credits for dining credits or set menus at eight F&B outlets in Australian airports and five in New Zealand's Auckland airport, all managed by Delaware North. This adds to Priority Pass' ever-growing range of premium alternatives in travel experiences – from dining to spas to sleeping pods.

"Consumer behaviours and expectations are evolving today. Our recent 2023 Asia Pacific Customer Engagement and Loyalty Research Report – The New Rules of Engagement: Customer Expectations Revealed – shows that 76 per cent of Asia Pacific consumers feel the experiences provided by brands are as important as their products and/or services," said Todd Hancock, Global Chief Commercial Officer and Asia Pacific President, Collinson.

The Collinson-Delaware North partnership also highlights local brands that have made significant inroads in the local F&B scene. Notable additions to the Priority Pass F&B network are the award-winning Coopers Alehouse, a well-known local brewery from Adelaide, Australia, that prides itself in sourcing most of its beers from within the region and Stomping Ground Brewery and Beer Hall, a Melbourne-based brewery renowned for its award-winning beers. The latter is also the first operational brewery that was established inside an airport in Australia.