

Vinamilk earns multiple accolades in 2023 brand rankings

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Vinamilk, Vietnam's leading dairy company, has achieved substantial recognition in Brand Finance's Food and Drink 2023 rankings, affirming its position as a global industry leader committed to sustainability and excellence. In a significant milestone, Vinamilk is recognised as a leader in sustainability, ranking among the top 5 globally in the dairy industry. Its Sustainability Perceptions Value reached an impressive \$253 million. Notably, Vinamilk is the sole Southeast Asian representative among the top five.

Alex Haigh, Managing Director, Asia Pacific at Brand Finance, commended Vinamilk's efforts, stating, "Vinamilk is aiming for Net Zero 2050 and continuously leading in the circular economy model and regenerative agriculture. Stable business performance is clear evidence that sustainability efforts are paying off."

These accolades reflect Vinamilk's commitment to the global trend of green consumption. Vinamilk has been leading the change, designating sustainability as one of the four pillars in its 2022-2026 strategic direction. It is also the first dairy company in Vietnam to achieve carbon neutrality at its Nghe Dairy Factory and Cow Farm, according to PAS 2060:2014 standards.

Vinamilk's green commitment has enabled export success, particularly in large and developed markets. The company pioneered sustainable packaging and waste reduction – aligning with the stringent requirements of export markets like New Zealand and Australia.