

Blue Diamond introduces Almond Breeze® almond & oat blend

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Blue Diamond, the world's leading producer and marketer of almonds, announces a new addition to its selection of Almond Breeze products with the launch of Almond Breeze® Original Almond & Oat Blend.

Almond Breeze® Original Almond & Oat Blend combines the delicious flavour of the best California almonds with the creaminess of oat for dreamy, dairy-free milk for any occasion. It has more calcium than dairy milk fewer calories and less sugar than other oatmilks available on the market.

According to a recent survey of 2,000 American adults commissioned by Almond Breeze®, nearly half (48 per cent) of respondents said their top health-related goal for the New Year was eating healthier. Additionally, 45 per cent of respondents noted they would make healthier decisions if they were able to find options that taste good.

“We know that eating healthier is at the forefront of a lot of consumers’ minds, and are excited to offer this product that is both delicious and nutritious,” said Maya Erwin, Vice President of Innovation and R&D at Blue Diamond. “Almond Breeze® Original Almond & Oat Blend not only provides a great taste and creamy texture, but it is also a healthier

alternative to other oat milk.â•

A one-cup serving of Almond Breeze® Almond & Oat Blend contains only 4g total sugar, 45 calories, and 450mg of calcium, with 30 per cent less sugar and 50 per cent fewer calories than the national average of the leading original oat milk brands. It also has 50 per cent more calcium than dairy milk.