

Chobani launches Chobani® Creations® Greek Yogurt

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Chobani, a next-generation food and beverage company originally known for its Greek Yogurt, introduced Chobani® Creations® Greek Yogurt, a wholesome, dessert-inspired snack in six flavours, including Mocha Tiramisu, Apple Pie à la Mode, Cherry Cheesecake, Orange Cream Pop, Bananas Foster and Caramel Sundae.

With many people kicking off the new year with a focus on personal care, Chobani® Creations® offer a luxurious experience that is both delicious and nutritious. Chobani® Creations® are perfect as an afternoon pick-me-up or for those well-deserved "me moments" at the end of a long day.

"By pairing our natural, nutrient-dense Greek Yogurt with dessert-inspired flavours, we're stretching yoghurt beyond the breakfast occasion," says Niel Sandfort, Chief Innovation Officer at Chobani. "These flavour profiles, whether they be nostalgic like orange cream pop or decadent like mocha tiramisu, hit the spot in terms of food memory, sensory, and satisfaction. With Chobani Creations, we're giving consumers a permissible, indulgent moment."

Like all Chobani products, Chobani® Creations® are made without artificial flavours, sweeteners, or preservatives. Chobani® Creations® are an excellent source of protein, and a good source of calcium and contain billions of probiotics and nine essential amino acids. Each 5.3oz cup comes in clear packaging to show off the thoughtfully paired layers of rich, creamy Greek Yogurt and real fruit.