

Sláinte Irish Whiskey announces partnership with IBC

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Sláinte Irish Whiskey announced its partnership with InterContinental Beverage Capital (IBC), a global advisory firm specialising in the beverage and consumer packaged goods industries. IBC will be working with Sláinte Irish Whiskey founders, renowned actor and director Liev Schreiber and seasoned drinks industry expert Richard Davies. Together, they will work to identify capital formation strategies and resources as the whiskey brand positions itself to support expected growth as it ventures into new markets in the forthcoming years.

"Sláinte Irish Whiskey is a truly remarkable whiskey brand, and our team is delighted to work with Richard and Liev to support the company in their projected growth," says Joseph Messina President and Managing Partner. "We are passionate about helping businesses create a competitive advantage across their respective landscapes and we're enthusiastic about leveraging our expertise to do the same with Sláinte."

"Sláinte is thrilled to bring on such an impressive group of beverage and consumer experts to help us financially prepare for our projected growth in 2024 and beyond," says Richard Davies Co-founder. "We are overjoyed with everything we've been able to accomplish in our launch as a new brand and eagerly look forward to bringing Sláinte to even more shelves and tables nationwide."