

Alfa Laval's juice mixing plant minimises environmental footprint for CO-RO

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Denmark's beverage and home-freeze ice lolly producer CO-RO has chosen a complete juice mixing plant from Alfa Laval for its processing unit in Frederikssund, Denmark - and sustainability is one of the key enablers.

With a rise in erratic climate changes, food and beverage producers are increasingly focused on mitigating related risks and building resilience into their set-up - such as making the most of raw materials with the lowest possible CO2 footprint.

"We are witnessing concerns amongst food and beverage producers over resource depletion and a need to increase yields with the lowest possible energy consumption," says Lars Dithmer, President Business Unit Food Systems at Alfa Laval. "I am very happy to see that the sustainability aspects of our solutions concerning energy and resource efficiency are key to this collaboration," he says.

"We are very pleased to have entered into this agreement with Alfa Laval, which demonstrates our commitment to excellence as we integrate cutting-edge process equipment from Alfa Laval into our new plant. Alfa Laval's dedication to quality and sustainable solutions aligns with our vision of having an efficient, high-quality production set-up fit for the future," says Søren Holm Jensen, CEO of CO-RO.

In early 2025, Alfa Laval will deliver the complete juice mixing plant for CO-RO. The solution will be delivered by Alfa Laval's units in Søborg Kolding in Denmark and Parma in Italy.