

PepsiCo appoints Ram Krishnan as CEO of North America

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PepsiCo announced that Kirk Tanner, CEO of the company's North American beverage business will retire on February 2. Ram Krishnan has been appointed as the CEO of PepsiCo Beverages North America.

Tanner will join The Wendy's Company as Chief Executive Officer following his departure from PepsiCo.

Ram Krishnan will succeed Tanner as Chief Executive Officer for PepsiCo Beverages North America. Krishnan currently serves as Chief Executive Officer of International Beverages and Chief Commercial Officer for PepsiCo. In these roles, he oversaw the company's Global Concentrate group, Franchise operations, Global Beverage group, SodaStream, Beyond the Bottle and the Global Commercial organization, which includes, Customer Strategy, Revenue Management, Go-to-Market, E-Commerce, Lipton, Beyond Joint Ventures, and PepsiCo Venturing Group.

Since joining PepsiCo in 2006, Krishnan has held several senior leadership roles, including CEO of PepsiCo's Asia Pacific, Australia/New Zealand and China (APAC) Region, Senior Vice President and General Manager of PepsiCo's global Walmart Customer Team, and Chief Marketing Officer of Frito-Lay North America. Before joining PepsiCo, Krishnan spent six years at Cadillac.