

Pretty Tasty launches ready-to-drink collagen teas

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Pretty Tasty, a beverage brand dedicated to innovating in the beauty space through its line of delicious and flavorful collagen teas, announced the launch of its first ready-to-drink collagen tea line, Pretty Tasty Collagen Tea. Boasting high-quality collagen peptides, Pretty Tasty Tea is rejuvenating and beautifully crafted from the inside out to pack all the proven benefits of collagen into a refreshing, naturally flavoured tea.

Pretty Tasty Tea is available now on prettytasty.com and Amazon in two popular flavour varieties, Peach Tea and Raspberry Tea. The additional retail rollout, including new flavour varieties and expanded retailer availability, is slated for the coming months.

Each variety of Pretty Tasty Tea's ready-to-drink offering is formulated with high-quality collagen peptides, features natural ingredients such as carrots and black currants for colour and is lightly sweetened using stevia leaf extract. A single-serving 45-calorie can include the recommended daily amount of collagen peptides, which have been known to support joint health, the skin's moisture barrier (which improves elasticity and hydration), nail beds, and hair through increased keratin production.