

Tachiz Group unveils crystal boba bursting blend of juiciness and crunchiness

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Tachiz Group, a prominent manufacturer of popping boba based in Taiwan, is gearing up to make waves in the world of food and beverages with the debut of its Crystal Boba. With the launch slated for early 2024, Tachiz Group is thrilled to bring this exciting addition to its diverse product lineup.

Adding to Tachiz's robust offering, the Crystal Boba takes innovation to the next level by introducing an exciting textural twist. The crystals embedded within each boba provide an added crunch, transforming the consumption of these delightful pearls into a multisensory adventure.

Iris Chang, General Manager of Tachiz Group,Â notes, "Consumers today crave not only distinctive flavours but also textures that elevate their culinary experiences. With our Crystal Boba, we are merging juiciness and crunchiness to create a memorable and delightful sensation with every bite."

In addition to delivering customisable bursting pearls, Tachiz Group upholds its reputation for excellence by combining the finest natural ingredients, cutting-edge food technologies, and exacting standards for product quality.