

Domino's Pizza China celebrates opening of 800th store in China

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DPC Dash Ltd, Domino's Pizza's exclusive master franchisee in the China Mainland, the Hong Kong Special Administrative Region of China, and the Macau Special Administrative Region of China announced the opening of its 800th store in China. The momentous occasion took place in the city of Jinan, in Shandong province, on January 31, 2024, marking another significant milestone in the company's remarkable growth.

As part of its ambitious expansion strategy, DPC Dash successfully achieved its goal of opening 180 new stores in 2023. The company's commitment to delivering exceptional sales performance was evident. The latest achievement builds on the strong momentum from December when 10 of the Company's new store openings ranked among the top 15 for first-30-day sales in Domino's global system. DPC Dash now holds all top 17 spots globally, an outstanding achievement that further solidifies DPC Dash's position as a leader in the pizza industry.

Looking ahead, DPC Dash has set its sights on opening 240 new stores in China in 2024. As of January 31, 2024, the total number of net new stores added this year, stores currently under construction and stores that have signed has exceeded 45 per cent of the full-year opening target. DPC Dash's expansion strategy remains strong and on track, demonstrating its commitment to meeting the growing demand for high-quality pizza across the nation.