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ASIA

Onubafruit unveils new varieties of blueberries at Fruit LogÃstica

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Onubafruit showcased five blueberry varieties at Fruit Logistica, including Demba, Sana, Selma, Aila, and FV1905 variety. This marks a significant achievement in their production capabilities. Francisco SÃ¡nchez, the company's manager, highlighted that these varieties are already yielding excellent results.

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The company produces approximately 25 million kilos each of strawberries and blueberries, 8 million kilos of raspberries, along with citrus and other products. Despite facing production challenges, including restrictions on chemical use, SÃ¡nchez noted favourable market prices due to high demand and limited supply.

Onubafruit leads globally in marketing berries that are free from nitrate contamination, thanks to SCA Costa Huelva's innovative monitoring and control of irrigation and nitrogen fertilisers.