NFFOODS Spectrum
perspectives on food technologies & business
ASIA

7-Eleven launches ready-to-eat K-Flavour Hits menu

22 February 2024 | News

Korean flavours with a playful twist in the all-new and exclusive chart-topping treats, including 7-Select Army Stew Wrap, 7-Select Spicy Stir Fried Squid with Rice and the 7-Select Korean-Style Chicken Broth with Goji Berries Onigiri



Korean flavours with a playful twist in the all-new and exclusive chart-topping treats, including 7-Select Army Stew Wrap, 7-Select Spicy Stir Fried Squid with Rice and the 7-Select Korean-Style Chicken Broth with Goji Berries Onigiri

Singapore-based 7-Eleven launched its 'K-Flavour Hits' menu thatâ??s as vibrant and exciting as any K-Pop concert! Dive into an amazing array of 7-Select Korean-inspired ready-to-eat items, including packed meals, snacks and sandwiches, starting from an incredible $2.80!

Discover authentic Korean flavours with a playful twist in the all-new and exclusive chart-topping treats, including 7-Select Army Stew Wrap, 7-Select Spicy Stir Fried Squid with Rice and the 7-Select Korean-Style Chicken Broth with Goji Berries Onigiri! With the fusion of iconic Korean favourites such as black bean noodles (Jjajangmyeon) and spicy rice cake (Tteokbokki), indulge in the irresistible 7-Select Black Bean Sauce Chicken with Egg Fried Rice (Jjajangbap) and the cheesy delight of 7-Select Cheesy Rice Cake with Ramen (Rabokki).

Whatâ??s more, this 'K-Flavour Hits' menu is not just a feast for your taste buds â?? all items, excluding the onigiri range, are halal-certified, making them perfect for breaking fast during Ramadan too!