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UKâ??s Noble Foods to expand product range

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Noble Foods, the UKâ??s leading egg producer, is embarking on its next venture with a substantial investment in an added-value manufacturing site. In addition to recent acquisitions in animal feed and agriculture, this strategic move, set to begin production in the summer in Leicestershire, signifies Noble Foodsâ?? decision to diversify its offerings and expand its Consumer Foods business beyond traditional shell eggs.

As the leader in the egg industry, Noble Foods aims to build on its legacy at the new 10,000 SQM manufacturing site by introducing a range of pre-prepared foods using eggs. At its peak, the site has the potential to use over 1.6 million eggs per week.

Aimed at the retail, Quick Service Restaurant (QSR) and wholesale market, foods including omelettes, egg bites, and frittatas will be made at the site, with a pipeline of innovative new egg products already in development. The growth aligns with Noble Foodsâ?? mission to make eggs more accessible on a broader scale, catering to all meal occasions and consumer preferences.