

Classy Kiss and Uni-China Group enter into strategic cooperation in Hong Kong

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Classy Kiss, the number one yoghurt brand in Southern China, has entered into a strategic cooperation agreement with Uni-China Group, under which Uni-China Group will serve as Classy Kiss's sole distributor in Hong Kong to launch Classy Kiss's yoghurt products in the Hong Kong market. The signing and launch ceremony was held today. According to the cooperation agreement, Uni-China Group will introduce Classy Kiss's iconic products to local consumers through its retail network across Hong Kong and its high-end cold chain logistics distribution system. The first three products to be launched in the Hong Kong market, including "007 Probiotic Family Pack Yoghurt (Original)", "One Hour After Meal", and "Natural Yoghurt", are now available at designated retail outlets across the city, including ParknShop, Wellcome, U Select, Bao Dim Sin Seng, and FRESH, and will also be available at Circle K Convenience Stores and 7-Eleven at the end of February and March, respectively, totalling over 1,000 points of sales.

The first three products launched in Hong Kong will be transported to various points of sales across the city by Uni-China Group's dedicated cold chain logistics team. The team's logistics solution combines nearly HK\$100 million in investment in artificial intelligence and automation system equipment, making it the first service provider in Hong Kong to offer seamless automated cold chain logistics solutions to customers, effectively ensuring the preservation of quality and food safety of products to the highest standard.