



Califia Farms converts all North American bottles to 100% recycled plastic

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Major packaging changes across the U.S. and Canada will help reduce the brand's greenhouse gas emissions by at least 19 per cent and cut energy use in half



We're switching from virgin plastic to **100% recycled plastic*** for our curvy carafe bottles.

*Does not include plastic cap or sleeve.



Compared to using virgin plastic, using recycled plastic can **reduce greenhouse gas emissions by at least 19%¹** and cut energy use in half.²



We're producing these bottles in house, **saving 600,000 miles** on the road each year.



Our plastic packaging reduction events between 2019–2023 has **kept 4 million pounds of plastic** from being made.

Sources: ¹ "Exploring Comparative Energy and Environmental Benefits of Virgin, Recycled, and Bio-Derived PET bottles," ACS Sustainable Chemistry & Engineering, 6(8), 9725–9733. <https://doi.org/10.1021/acssuschemeng.8b00750>
² "Life Cycle Impacts for Postconsumer Recycled Resins: PET, HDPE, and PP" December, 2018. <https://plasticsrecycling.org/images/library/2018-APR-LCI-report.pdf>

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Califia Farms®®, a leading, premium, plant-based beverage brand, announced that it has transitioned all of its bottles in the U.S. and Canada to 100 per cent recycled plastic (rPET), a move that will help reduce the company's greenhouse gas emissions by at least 19 per cent and cut its energy use in half. The packaging update impacts the brand's broad portfolio of refrigerated plant milks, creamers, coffees, and tea. The switch reflects Califia's ongoing commitment to a cleaner, healthier planet and its efforts to curb demand for new plastic.

"This transition to 100 per cent rPET represents a significant commitment to soften Califia's environmental footprint," said Dave Ritterbush, chief executive officer at Califia Farms. "While Califia is an inherently sustainable business thanks to the plant-based products we produce, we recognise the importance of ongoing, forward progress in our sustainability journey. By moving to 100 per cent rPET for our iconic curvy bottle, we're taking a major step in reducing our reliance on virgin plastic and advancing the principles of a circular economy."

The concept of circularity — one that includes reducing virgin materials and promoting the use of recycled ones — is firmly embedded at Califia. Through the brand's wide-ranging sustainability programs, including those led by an internal 'Green Team,' Califia has completed several light-weighting projects that have helped slash the total amount of plastic used in its caps, bottles, and labels. Between 2019 and 2023, these efforts have kept four million pounds of plastic from being made.