

Indonesia's TUKU coffee launches first shop in Seoul

27 March 2024 | News

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Toko Kopi Tuku (TUKU), the Indonesian coffee brand beloved for its iced coffee launched the first pop-up coffee shop in the heart of Seoul's bustling Gangnam district. The shop will be open for a month as part of TUKU's dream to infuse the dynamic Korean coffee scene with the rich flavours of Indonesia.

South Korea's sophisticated coffee lovers have made the country a global coffee hotspot, ranking 11th worldwide in coffee consumption per capita. Recognising this, TUKU partners with Kornerd Coffee, one of Seoul's influential coffee industry

players, to present a fusion of Indonesian coffee tradition and Korean excellence.

In a serendipitous encounter that spans oceans, the story of the partnership began when the owner of Kornerd Coffee visited Jakarta and experienced the unique charm of a TUKU brew. This mutual admiration has now blossomed into a collaboration right here in Seoul, located at 47, Gangnam-daero 160-gil, Gangnam-gu. TUKU and Kornerd Coffee will offer not only its famed 'iced latte with aren sugar' (a delightful concoction sweetened by the sap of the Aren palm tree), but also a selection of special Indonesian coffee blends.

"This is our third trip to South Korea, and with each visit, my admiration for the country's creative industry and vibrant coffee culture grew stronger. It's this very fascination that fuels our wish to bring with us our TUKU flavours, right from the corner of Cipete in Jakarta to Seoul, hoping not to just meet new faces, but also to learn and explore," said Andanu Prasetyo, CEO and Founder of Toko Kopi Tuku.