

Edible Garden announces pulp products available through UNFI

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Edible Garden AG Incorporated, a leader in controlled environment agriculture (CEA), locally grown, organic and sustainable produce and products, announced that United Natural Foods, Inc. (UNFI) will carry Edible Garden's new line of Pulp sustainable gourmet sauces and chilli-based products.

Jim Kras, Chief Executive Officer of Edible Garden, commented, "We are excited to announce that our sustainable Pulp product line is now available through UNFI Distributors, a leading grocery wholesaler in North America. UNFI serves over 30,000 locations across the continent, including natural product superstores, independent retailers, supermarket chains, e-commerce platforms, and food service providers. The introduction of our Pulp line has received a positive reception from consumers seeking to enhance their meals with its 'Bland to Bold' flavour profile, reinforcing Edible Garden's reputation as 'The Flavor Maker.' We believe that partnering with UNFI, which is committed to fostering a better food system and is at the forefront of meeting consumer demands for healthier food options, perfectly aligns with our Zero-Waste Inspired® mission. We are confident that by broadening the availability of our Pulp line through UNFI's network, in addition to our previously announced partnership with KeHE Distributors, we are further accelerating the momentum of the Pulp line, ensuring our unique flavours reach consumers across the United States and Canada."