

Vietnam's Nutifood opts for innovative SIG DomeMini on-the-go carton bottle

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Nutifood, a leading Vietnamese dairy company, is opting for one of SIG's latest packaging innovations – the highly convenient on-the-go SIG DomeMini carton bottle. The small-size carton pack will offer consumers in Vietnam all the convenience of a plastic bottle and the sustainability benefits of a carton pack.

Nutifood will launch its Varna brand premium adult nutrition milk in SIG DomeMini. Varna Colostrum offers a targeted nutrition formulation for adults to improve immunity. The introduction of this product in the on-the-go carton bottle SIG DomeMini, which is now available for the first time in Southeast Asia, marks a pivotal shift, as in the past Varna products have only been available in plastic bottles. The transition to a bottle-shaped carton pack provides a solution that offers a better plastic-to-product ratio, while also standing out to consumers with its sleek and distinctive design.

SIG DomeMini offers a uniquely ergonomic and eye-catching design. The central SIG DomeMiniCap can be easily opened and closed by adults of all ages, resealed and easily stored for use at different times of the day.

The main material of the SIG DomeMini carton bottle, designed for full recyclability, is FSC®-certified paperboard made of forest-based renewable material. SIG DomeMini is manufactured using 100 per cent renewable electricity and has a lightweight and space-saving design.