

Chobani Australia appoints Scott Hadley as Managing Director

22 April 2024 | News

Hadley brings more than 25 years of experience building premium brands, developing high-performing teams, and driving success in dynamic business landscapes



Hadley brings more than 25 years of experience building premium brands, developing high-performing teams, and driving success in dynamic business landscapes

Chobani, Australia's yoghurt brand announced the appointment of Scott Hadley as Managing Director of Chobani Australia/New Zealand. Joining Chobani's global Executive Leadership Team, Hadley will report to Kevin Burns, Chobani's President and Chief Operating Officer.

Hadley brings more than 25 years of experience building premium brands, developing high-performing teams, and driving success in dynamic business landscapes.

"Chobani Australia has always held a special place in my heart," said Hamdi Ulukaya, Chobani Founder and Chief Executive Officer. "Since entering the market in 2011, the team has accomplished the impossible -- we have built an Australian brand based on our Chobani values and we are now widely known for delivering food that is delicious, natural, and nutritious. At the

same time, we have created new standards and expectations for what good food can be for Australians. As we thought about the leader we needed, it's clear Scott is the natural choice to lead the team in this next phase of our journey. He is proven and inspirational. He shares our passion for innovation, and positively impacting humanity, and he believes deeply that food can and should be a force for good. We are thrilled to welcome Scott into the Chobani family.