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Bimbo Canada to close bakery in LÃ©vis, Quebec

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Bimbo Canada announced plans to close its bakery in LÃ©vis, Quebec the week of July 1, 2024. Products made at the facility can be baked at other bakeries where there is available capacity, primarily located in Quebec.

This decision supports our strategic efforts to drive productivity improvements in our operations through better efficiency, increasing capacity utilisation, and reducing overall costs while allowing us to provide the same high-quality products and services to our valued customers.

"BimboÂ CanadaÂ is committed to building a sustainable company to meet our long-term business objectives. Since 2014, the company has invested more thanÂ $500MÂ inÂ Canada, withÂ $160MÂ of that inÂ Quebec," said Marie-Ã?ve Royer, President, of Bimbo Canada. "While we have made every effort to sustain and build the business, overÂ time, site utilisation and production have steadily declined. It was a tough decision to close this bakery and I will personally ensure that we do everything possible to ease the impact on our people and encourage them to seek employment at other Bimbo Canada facilities that are hiring."

The bakery employs approximately 95 associates. Affected associates will receive severance packages, as well as personal counselling and ongoing outplacement services and workshops. In addition, associates will be encouraged to apply for open positions in other bakeries in the region, for example in QuÃ©bec City and Sainte-Marie-de-Beauce (Vachon).