

TurtleTree secures commercial partnership with Cadence Performance

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TurtleTree, a pioneer in sustainable nutrition announces that it has secured its first commercial partnership with Cadence Performance Coffee, a company dedicated to enhancing overall human performance. The Cadence team has years of experience providing advanced nutrition products, such as the legendary delta G ketone technology, to elite athletes, astronauts, "extreme job" executives, and military units, and now brings to market a revolutionary espresso shot that includes TurtleTree's Lactoferrin (LF+), the world's first animal-free Lactoferrin. Lactoferrin is known to enhance the performance of endurance athletes.

"With this partnership in place we are validating that there is a need for Lactoferrin to be more accessible within the global supply chain for audiences other than infants and that we as an organisation now have the means to begin filling those gaps," said Fengru Lin, CEO, TurtleTree. "It is so exciting to see LF+ be used in novel ways to support the athlete community to reach their highest potential."

The new LF+ espresso shot will utilise only the highest-quality, artisanal coffee and other ingredients. Lactoferrin and coffee have a symbiotic relationship; while caffeine is known to reduce zinc and iron absorption from the diet, LF+ can combat this effect and ensure access to dietary micronutrients. Cadence is very proud to offer TurtleTree's remarkable ingredient to consumers in a delicious but functional ready-to-drink product that can easily fit into busy lifestyles.