

Sunderstorm secures partnerships to launch KANHA in Japan

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Sunderstorm, a global family of award-winning cannabis brands, has secured strategic partnerships to launch new wellness lines in Japan. KANHA will now have a presence in two major Asian markets, Japan and Thailand, as the global brand continues its historic expansion into new countries.

KANHA will enter the Japanese market with two product lines designed for medical and wellness consumers. First, KRx by KANHA features medical-grade Nano CBD tinctures and softgels designed to target specific health goals. The second line, KANHA Wellness, will target a wider consumer market with Nano tinctures, gummies and beverages. Both lines feature ultra-clean, no THC CBD oil extracted using Endoca proprietary technology by Siam Agri-bio and KANHA's industry-leading Nano for fast-acting effects and superior absorption.

"As one of the first U.S. brands to enter the Japanese market, KANHA celebrates this historic moment for the company and medical cannabis as a whole," says Cameron Clarke, Co-Founder and CEO of Sunderstorm. "We believe in the power of plant medicine, and we're excited to share the benefits with more consumers around the world."

Sunderstorm (KANHA) and Siam Agri-Bio are the principals in the partnership, which spans three continents and several companies. Other participants include Tokyo-based Lightec Co., Danish hemp producer Endoca and Good Agricultural Practices (GAP) certified Thai Cultivator Suvarnabhumi Agriculture and Herbs Co., Ltd. In cooperation with Suvarnabhumi Organic Agriculture and Herbs for Medicine. Community Enterprise, Lightec, a Japanese CPG giant founded in 1937, will market, distribute and sell the products to its vast network of retailers and clinics. Siam Agri-Bio will provide the raw materials, the same used by Endoca Japan, the most successful European in the Japanese market, and KANHA will

oversee product development and production.