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One Bangkok unveils Mitsukoshi's food destination in Thailand

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One Bangkok, a fully integrated smart and sustainable district jointly developed by TCC Assets (Thailand) and Frasers Property Holdings (Thailand) Company Limited, has announced a partnership with Isetan Mitsukoshi Holdings Co., Ltd, Japan's largest department store group. This strategic collaboration marks a significant advancement for both parties and will shape the future of Bangkok's retail and office business. The joint venture revolves around two key elements: developing and operating the first Mitsukoshi supermarket and food hall in Thailand and co-investing in One Bangkok Office Tower 4 solidifying One Bangkok's position as a global destination, which will attract top-level businesspeople, investors, and tourists, both local and international.

Aiming at setting a new standard for Bangkok's food and grocery shopping experience, providing indulgent world-class selections for One Bangkok dwellers and all food enthusiasts, a one-of-a-kind "Depachika" concept supermarket and food hall will be located within One Bangkok Retail. The acclaimed food destination will span over 4,600 square meters on basement level 1 of the Parade, offering discerning customers an immersive and tantalising culinary experience. Foodies and shoppers can expect a comprehensive range of international and local brands, including high-quality fresh produce, meat, and fish markets from exclusive farmer networks, as well as from trusted Japanese producers. On top of the supermarket assortment, the food hall invites shoppers to taste their favourite treats and meals from well-known and never-before-seen Japanese brands, pastry boutiques, cafes, and restaurants. This will bring together fully integrated and superior shopping experiences under 'The Rhythmic Experience' concept of the Parade, solidifying One Bangkok Retail as a must-visit destination.