

Regent Taipei's beef noodle debuts in six European countries

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Regent Taipei's popular Beef Noodle Gift Sets, which have sold over a million units in Taiwan, are now available in six European countries—the UK, France, the Netherlands, Spain, Germany, and Italy. Food lovers across Europe can now find these beloved gift sets in local supermarkets, bringing the authentic taste of Taiwan right to their homes.

Regent Taipei's beef noodles are a beloved and classic delicacy, renowned for their rich flavours and high quality. Offered in both clear and braised broth varieties, these noodles are the first ready-to-eat beef noodle products originating from a five-star hotel. Each set is made without any additives and features thick and authentic broth with handmade noodles and premium selected beef, ensuring a taste that rivals the experience of dining at Regent Taipei itself.

The beef noodles became internationally known after winning the top prize at the 8th Taipei International Beef Noodle Soup Competition in 2012 and being named "Taipei's Best Beef Noodle" by CNN in 2015. Since then, the hotel's chefs have been invited to showcase their creations in major cities like Tokyo, Hong Kong, Beijing, Shanghai, and New York.