

## Russell's Reserve introduces limited-release Kentucky Straight Bourbon

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Russell's Reserve, introduces its 15-Year-Old 2024 Limited Release, an exquisite display of masterfully matured bourbon. This highly anticipated limited offering is a spiritual successor of Russell's Reserve 13-Year-Old that pushes the boundaries of extended ageing.

Driven by a commitment to release only the highest quality speciality offerings rather than a set release structure, Kentucky Bourbon Hall of Fame Master Distiller Eddie Russell and his team identified this particular 15-year small-batch bourbon as this year's gold standard from the historic distillery. Crafted from thoughtfully selected barrels that had endured 15 years of Kentucky's frigid winters and intensely hot summers, Russell's Reserve 15 offers fans a layered and robust sipping experience, distinctly different from past releases.

"While it wasn't an easy decision to release something other than Russell's Reserve 13, the added complexity from extended ageing was too exciting to pass up," said Eddie Russell. "It's been humbling to watch what started as a passion project a place to celebrate my family's shared love of bourbon making turn into something that's coveted by collectors the world over. We stay committed to bottling only the best, and only when it's ready. This year, that's brought to life in these bottles of Russell's Reserve 15-Year-Old."

Russell's Reserve's 15-Year-Old 2024 Limited Release is available for a limited time for \$250 SRP per 750 ML bottle at select retailers throughout the US and Asia beginning July 1.