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FishWise and GDST partner to advance electronic seafood traceability

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FishWise, a sustainable seafood consultancy, and the Global Dialogue on Seafood Traceability (GDST), the industry standard for digitally interoperable traceability in seafood, have forged a partnership to promote the widespread adoption of traceability best practices in seafood supply chains.

The newly announced partnership aims to promote the implementation of interoperable, digitised traceability systems and the adoption of the GDST standard across public and private sectors. This collaboration could empower regulators and governments to support more standardised, transparent, and responsible seafood supply chains.

FishWise and the GDST have complementary strengths that support this effort. The GDST standard was created by civil society and industry, but voted into practice solely by industry stakeholders, and is now considered to be the â??gold standardâ?• in seafood traceability. The GDST Foundation works to expand the adoption of the standard and evolve it through a multi-stakeholder dialogue process. FishWise, for its part, focuses on implementing traceability best practices by verifying data, assessing risks, and developing due diligence programs with seafood businesses, governments, and NGOs worldwide.

â??Our new partnership with FishWise will allow us to make advances in the adoption and evolution of the Standard. said Greg Brown, Executive Director, GDST. â??FishWiseâ??s deep involvement with its partners plus its collaborative and consultative approach with multiple stakeholders coupled with the GDSTâ??s Standard and technical resources will bring traceability into many conversations and assist the industry and regulators in meaningfully adopting digital interoperable traceability in seafood.â?•