

Azelis reinforces partnership with BASF for food and nutrition in China

20 June 2024 | News

This agreement strengthens Azelis's lateral value chain, enhancing its presence across key food industry segments in China with a broader portfolio of food ingredients and is a testament to the company's long-standing commercial relationship with BASF



This agreement strengthens Azelis's lateral value chain, enhancing its presence across key food industry segments in China with a broader portfolio of food ingredients and is a testament to the company's long-standing commercial relationship with BASF

Azelis, a leading innovation service provider in the speciality chemicals and food ingredients industry, announced a new distribution agreement with BASF, an industry leader in the development of sustainable high-quality nutrition ingredients. Effective immediately, Azelis will distribute BASF's range of emulsifiers, Medium Chain Triglyceride (MCT), phytosterol ester and Conjugated Linoleic Acid (CLA), commonly used in bakery, beverage, and nutrition enhancement in retail and food service. This agreement strengthens Azelis's lateral value chain, enhancing its presence across key food industry segments in China with a broader portfolio of food ingredients. It is a testament to the company's long-standing commercial relationship with BASF.

With this mandate, Azelis reinforces its food and nutrition offering to customers in China with ingredients that typically improve the sensory and nutritional profiles in food and beverage products, while optimising production yield, maximising ingredient capability and shortening the time for food preparation.

BASF's strong commitment to sustainability aligns with Azelis' strategy to provide innovative and sustainable formulations to its customers. The partnership enables the group to meet the growing demand for sustainable formulations that enhance taste and nutrition, a crucial aspect of the food and nutrition segment. The agreement will expand Azelis's customer outreach and product offerings in the segment.