

Australian government to invest \$435,000 in grape and wine sector

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Australian Grape & Wine has announced that the Australian Government will invest \$435,000 in the grape and wine sector for a cutting-edge carbon emissions project under the National Agricultural Traceability Grants Program. The organisation also thanked the South Australian Government's investment attraction agency, Invest SA, which has provided significant support in designing the proposal, as well as providing an additional \$50,000 towards the project.

The project which focuses on tracing carbon emissions along the supply chain between Australia and Singapore will showcase Australia's expertise in data-enabled traceability systems and, in doing so, provide strong potential to improve the competitiveness of and trust in Australian wine in Singapore and other Southeast Asian export markets.

"These grant rounds are highly contested so we are honoured to be announced as a successful applicant, particularly at a time when building our export credentials is so important for grape and wine producers," said Lee McLean, Chief Executive of Australian Grape & Wine. "The project will not only establish robust traceability credentials for Australian wine but it will build capacity within the sector, putting Australian wine producers on the front foot when it comes to dealing with emerging global sustainability and climate reporting standards."