

## Nestlé® Carnation Evaporated Milk launches jalapeño-flavoured variant

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Nestlé® Carnation Evaporated Milk is revealing the hot secret to making creamy mac and cheese with its first-ever innovation, limited-edition Carnation Kickin' Jalapeño Flavored Evaporated Milk, infused with natural jalapeño flavours paired with the richness of Carnation.

"At Carnation, we've always known that the secret to making grandma's mac and cheese so rich and creamy is none other than our Carnation Evaporated Milk. Not only is evaporated milk grandma's favourite, but America's too, as mac and cheese is the number one usage occasion for evaporated milk<sup>1</sup>," said Meghan Bhatia, senior manager of brand marketing at Carnation. "Now everyone from spicy superfans to mac and cheese connoisseurs could score a Mac it Better kit to take their homemade mac and cheese to the next level with the limited-edition Carnation Kickin' Jalapeño Flavored Evaporated Milk."

To help spread the savoury news, Carnation is teaming up with the queen of mac and cheese, Tini Younger, whose viral recipe features Carnation Evaporated Milk as the secret ingredient. With more than 100MM views and counting â?? plus countless stamps of approval from fans who have recreated her recipe â?? Tini is the perfect match to bring the new Carnation Kickin' Jalapeño Flavored Evaporated Milk to fellow mac and cheese lovers.