

Japanese artisan gin KI NO BI builds carbon-neutral distillery

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Pernod Ricard-owned ultra-premium Japanese gin KI NO BI marks the start of construction for a new carbon-neutral distillery in Kameoka City, Kyoto Prefecture, with a traditional ground-breaking ceremony.

The new facility's highly efficient boiler will be powered entirely by electricity using only renewable energy sources such as wind, water, solar and geothermal energy. The 25m distillery, which is set to open in the autumn of 2025, will also increase KI NO BI's gin production capacity by at least five times. The carbon-neutral operation to be based in Kameoka City, Kyoto Prefecture, comes with Japanese gin exports at record levels and craft spirits forecast to grow by 30 per cent within three years.

To commemorate the start of construction, a traditional Japanese ground-breaking ceremony was held by a Shinto Shrine master blessing the ground to ensure smooth construction and the future prosperity of the distillery. The ceremony was attended by The Kyoto Distillery employees, local government officials, key business partners and Anna Schreil, VP Operations, The Absolut Group, the Pernod Ricard brand company that houses KI NO BI.