

## Suntory to Open The PREMIUM MALT'S HOUSE around the World

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Suntory Spirits, a global leading beverage company with iconic brands such as Japanese whiskies Yamazaki, Hibiki and Hakushu, will open its flagship beer bar The PREMIUM MALT'S HOUSE across selected cities around the world over two months starting in July. Following the success from last year, the company aims to embrace more consumers globally by offering an experience to understand the value and uniqueness of Premium Malt's beer.

The Premium Malt's is a premium beer brewed 100% in Japan with a rich, distinctive flavor and an elegant aroma. The company has been dedicated to crafting this beer using carefully selected ingredients including high-quality groundwater, umami-rich Diamond Malt and European aroma hops.

Kami-Awa (meaning super fine creamy foam) is the company's original term to express the creaminess of the foam. The company believes that the goodness of beer comes out in the foam and embodies its challenge to perfection for over 50 years. The Premium Malt's has been enjoyed by Japanese consumers since its debut in 2003, and the company is proud to offer this at The PREMIUM MALT'S HOUSE to consumers around the world.