

Bloomage launches MitoPQQ and presents hyaluronic acid research

17 July 2024 | News

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Bloomage, a global leader specialising in hyaluronic acid and other bioactive substance innovations, launched its new product - MitoPQQ and presented its latest hyaluronic acid research at the 2024 IFT FIRST expo, one of the largest gatherings of global experts in the food science industry. Focused on skin beauty, emotional & sleep health, joint health, cognitive health, gastrointestinal protection, eye health and energy boost, Bloomage's bioactive innovations gained widespread interest at the event.

Metabolism gradually decreases with age, leading to less efficient breakdown of nutrients and lower energy production. To alleviate aging caused by declining metabolism, Bloomage launched water-soluble MitoPQQ that's naturally found in various fruits, vegetables, and grains. This breakthrough innovation accelerate the transformation of longevity factor -NAD⁺, and promote the efficient operation of mitochondria, a critical coenzyme for cellular metabolism. It also combats cellular and skin aging, enhances cognitive function, and boosts energy, enhancing the capabilities of functional foods as an additive.

Featuring Bloomage's quality, reliability, and safety, MitoPQQ is produced using fermentation process with food-grade substances. It's non-GMO, non-toxic, and free of harmful byproducts. With stringent quality control, Bloomage ensures high purity and high stability. The product is also certified for GRAS, KOSHER, HALAL, HACCP, and FSMA in the United States.