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Organic7days launches Beary Happy Wholegrain Cookies

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Singapore-based Organic7days announces the launch of its newest product, Beary Happy Wholegrain Cookies. These cookies are set to revolutionise the market with their unique blend of organic, gluten-free ingredients and superfoods, offering a healthier, more nutritious option for children without compromising taste.

The Beary Happy Wholegrain Cookies are thoughtfully crafted with the children's well-being in mind. Made entirely from gluten-free ingredients, these bear-shaped cookies are packed with superfoods, providing naturally occurring omega-3 fatty acids, higher protein content, and a good source of fibre. The cookies are available in four flavours: Blueberry and Sweet Potato, Chocolate Spinach, White Parmesan Cheese, and Hazelnut Chocolate. Notably, the White Parmesan Cheese and Hazelnut Chocolate varieties are lower in sugar than traditional kids' cookies, providing a healthier snack.

The launch of Beary Happy Wholegrain Cookies addresses a significant gap in the market. Current cookies for kids are predominantly made with plain wheat flour, offering little nutritional value and are often filled with empty calories. Organic7days recognised the demand for a cookie that not only tastes great but also contributes to a child's nutritional intake. This led to the development of Beary Happy Wholegrain Cookies, providing a snack that parents can feel good about giving to their children.