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General Mills names Asheesh Saksena as chief strategy & growth officer

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General Mills announced Asheesh Saksena has been named Chief Strategy & Growth Officer, effective Aug. 26, 2024. He will report to Jeff Harmening, Chairman and CEO, join the Senior Leadership Team, and have global accountability for the company's comprehensive strategic planning process and for building long-term, sustainable plans and capabilities to accelerate growth. Saksena succeeds Dana McNabb, following her prior appointment to Group President, of North America Retail.

Saksena most recently served as Chief Growth Officer for Gap, Inc., where he was accountable for operations, technology, and the companyâ??s growth, portfolio and diversification strategy. Prior roles include President, at Best Buy Health, and Chief Strategic Growth Officer, at Best Buy Co., Inc., in addition to Chief Strategy Officer for Cox Communications and Deputy Chief Strategy Officer, at Time Warner Cable.

He has a Bachelor of Science in mechanical engineering from Birla Institute of Technology & Science, Pilani, India, and a Master of Business Administration from the University of Delhi, India. Saksena previously served on the Board of Industry Advisors for Consumer Technology Forum (CES) and as a Board Trustee for the Walker Art Centre in Minneapolis, Minn.