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Tarang Mehta joins Dutch Lady as new MD

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Dutch Lady Milk Industries Berhad, a manufacturer of cow milk and dairy products in Malaysia since the 1960s, has appointed Tarang Gupta as its new managing director, effective January 1, 2018. Tarang will succeed Saw Chooi Lee who has helmed the company in the last three years.



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Tarang is currently the marketing director of FrieslandCampina Nigeria Plc, a position he has held since July 2014. Prior to this, he was the International Marketing Director – Infant & Toddler Nutrition (ITN) for FrieslandCampina AMEA, Singapore from 2010-2014.

Tarang is a graduate of Institute for Technology & Management, Bangalore, India, and has 16 years of commercial experience, including his tenure with Sara Lee International, Kuala Lumpur.

Lee will remain on the board of Dutch Lady Malaysia serving as a Non Independent Non-Executive Director of the company with effect from January 1, 2018. Under her leadership, Dutch Lady Malaysia continued to enhance its performance exceeding RM1 billion turnover annually despite the challenging market conditions after GST implementation in 2015.