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Chobani and La Colombe release pumpkin spice portfolio

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Chobani, a next-generation food and beverage company known for Greek Yogurt, and La Colombe, a leading coffee roaster, are getting into the festive fall spirit with the reveal of their 2024 pumpkin spice collection, which includes two new seasonal products â?? Chobani Pumpkin Spice Greek Yogurt Drink and Chobani Pumpkin Spice Barista Oatmilk. Yes â?? it's already #PumpkinSpiceSeason!

Chobani's Pumpkin Spice line has the whole family in mind. Options range from Chobani Flip yoghurt, a favourite among kids that combines yoghurt and crunchy mix-ins, to Barista Oatmilk, La Colombe Draft Lattes and Chobani Coffee Creamer made with real cream that allows adults to indulge in these seasonal flavours.

This year, Chobani introduced two new offerings. Like all Chobani products, they are made without artificial flavours, sweeteners, or preservatives, providing all the satisfaction for your pumpkin spice cravings without the guilt:

"Pumpkin spice has gone from a seasonal trend to a highly anticipated staple, and we at Chobani and La Colombe couldn't be more excited to release these quintessential fall flavours now," said Niel Sandfort, Chobani Chief Innovation Offer. "We are pleased to introduce our innovations, Chobani Pumpkin Spice Greek Yogurt Drink and Pumpkin Spice Barista Oatmilk, as well as bring back our tried-and-true pumpkin offerings that embody the fall season."