

UNLIMEAT's K-Vegan products debut at GIANT Company

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UNLIMEAT, a pioneering Korean plant-based food brand, has announced the launch of five products in 149 GIANT and MARTIN'S stores.

Designed to meet the rising demand for plant-based foods, UNLIMEAT's innovative products offer a delicious, convenient, and nutritious alternative to traditional meats. This expansion brings Korean-style plant-based cuisine to the US market, providing consumers with more options for healthy and sustainable eating.

This partnership with UNLIMEAT underscores The GIANT Company's dedication to delivering sustainable and high-quality food choices conveniently and quickly. "We are thrilled to partner with The GIANT Company to bring our plant-based products to more consumers," said Ryan Chung, CEO of UNLIMEAT. "Since The GIANT Company offers various services such as store pickup and delivery, we expect this partnership to provide an opportunity to access our products more conveniently and quickly."