

CoCo Bubble Tea expands franchise partner support in Australia

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CoCo Bubble Tea is launching a major expansion of franchise opportunities and support in Australia, to be highlighted at The Franchising & Business Opportunities Expo on August 17-18 in Melbourne (Bay 1-2, Booth No. A2). For the first time, CoCo offers single-store franchising opportunities across Australia and a limited-time promotion for individual entrepreneurs and bubble tea enthusiasts to join its vast network of stores.

Momentum is growing in the Australian market. CoCo recently opened stores in Adelaide and Sydney and has noted upticks in inquiries from Australian entrepreneurs and bubble tea enthusiasts.

"While we are thrilled to continue reaching new heights, our Australian franchise partners truly deserve the credit," remarks Kody Wong, Director of Business Development at CoCo Bubble Tea. "To further empower them and reach new aspiring entrepreneurs, we're opening up single-store franchise partnerships for the first time, while greatly scaling up domestic support and infrastructure."

In addition to encouraging new single-store partnerships, CoCo has expanded its support and infrastructure for franchise partners in Australia. This includes new training programs for successfully opening and operating a bubble tea store and dedicated Australian logistics and supply channels.