

BACARDÍ® Rum and Topsy Scoop unveil BACARDÍ® Reserva Ocho Guava Daiquiri

02 August 2024 | News

BACARDÍ® and Topsy Scoop have collaborated to offer the BACARDÍ® Ocho Guava Daiquiri flavour, available at all Topsy Scoop locations and online



BACARDÍ® and Topsy Scoop have collaborated to offer the BACARDÍ® Ocho Guava Daiquiri flavour, available at all Topsy Scoop locations and online

BACARDÍ® Rum, the world's most awarded rum brand announced a collaboration with Topsy Scoop. The alcohol-infused ice cream brand has created the BACARDÍ® Ocho Guava Daiquiri flavour, a refreshing limited-edition sorbet offering available August 1-31 in celebration of Rum Month. The limited-edition flavour is on the menu at all Topsy Scoop locations and is available to ship nationally on Goldbelly.

"We are incredibly excited to partner with Topsy Scoop to bring this unique flavour to life," said Lisa Pfenning, VP BACARDÍ® North America. "By incorporating our most beloved aged rum expression, BACARDÍ® Reserva Ocho, into a classic daiquiri cocktail recipe with a burst of guava flavour, we add the perfect summer twist and celebrate Rum Month delightfully and innovatively. This collaboration not only showcases the versatility and rich heritage of BACARDÍ® Reserva Ocho but also allows us to engage with our consumers in a fun and refreshing manner."

Available at all Topsy Scoop Barlours across the country, as well as for nationwide delivery via Goldbelly, from August 1-31, the BACARDÍ® Reserva Ocho Guava Daiquiri Sorbet combines the smooth, complex notes of BACARDÍ® Reserva Ocho with the tropical sweetness of guava, capturing the essence of summer in a scoop. This collaboration celebrates the vibrant spirit of BACARDÍ® and the innovative approach of Topsy Scoop, with the BACARDÍ® Ocho Guava Daiquiri set to become the season's must-try sweet treat.