

Action Against Hunger and IHG Hotels partners for food security

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Action Against Hunger, a global leader in promoting food security announced a new multi-year partnership to combat hunger for millions of people around the world with IHG Hotels & Resorts, one of the world's leading hotel companies.

With one in three people globally facing moderate to severe food insecurity, IHG will help support and fund Action Against Hunger's nutrition programs, with a specific focus on screening initiatives designed to spot early signs of malnutrition in children and provide potentially lifesaving treatment through local community outreach programs. IHG also will seek to engage millions of guests around the world, growing awareness of global hunger and allowing them to donate IHG One Rewards points to the cause, starting. For example, every 10,000 points donated is enough to screen approximately 124 children for malnutrition, an essential first step toward the care they need, and on average, 7,500 points can support a malnourished child with therapeutic food for six weeks and help bring them back to health.

The new partnership comes at a pivotal time, as conflict, climate change and poverty mean the world is not on track to meet the United Nations Sustainable Development Goal of zero hunger by 2030. Action Against Hunger's 2024 Hunger Funding Gap Report found that even after countries slipped into a hunger crisis, only 35 per cent of their hunger-related funding needs were met. Corporate involvement is essential to help spotlight hunger as a global priority and provide urgently needed resources to end malnutrition and food insecurity.