

Yindii expands in Singapore to fight food waste

06 August 2024 | News

The innovative apps open a third market partnering with major food brands like PAUL, Delifrance, Saladstop and The Providore



The innovative apps open a third market partnering with major food brands like PAUL, Delifrance, Saladstop and The Providore

Yindii, the largest Surplus Food Marketplace in Southeast Asia, announces its expansion to Singapore to tackle food waste in the lion-city. Following successful launches in Thailand and Hong Kong, and reaching a milestone of collectively saving over 200,000 meals and offsetting 500,000 kg of CO₂, Yindii is set to bring its innovative platform to the Singaporean market.

The problem of food waste is not negligible in Singapore, which faces a significant challenge with over 2,200 tonnes of food discarded daily, a 23 per cent increase since 2020, according to the National Environment Agency (NEA). With over 50 stores listed in Singapore, Yindii is committed to addressing this urgent issue in the city-state and plans to expand its mission across Southeast Asia further.

With Yindii, making an environmental impact is now part of our daily meals. Yindii connects eco-conscious, deal-seeking hungry customers with surplus food. Using the mobile app, users can find high-quality unsold food from premium bakeries, restaurants, and supermarkets in their chosen location, like fresh salads from Saladstop, Heybo, or Supergreen; sandwiches from Delifrance or Avorush; grocery items from The Providore or SO France; precious pastries and bread from PAUL or Baker & Cook. By rescuing a "surprise food bag" from 50 to 80 per cent off the retail price, customers save perfectly edible food that would otherwise be discarded and help offset 2.5 kg of CO₂ emissions.