

New alliance to create test standards for environmental scoring of food

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EIT Food is launching a new Alliance to develop and test standards for the environmental impact data of food. This Alliance will be convened by the Foundation Earth team, who are joining EIT Food

Foundation Earth has been leading the drive towards independent environmental scoring of food and drink products - with the support of Europe's major food and drink businesses

The International Alliance for Food Impact Data provides a unique opportunity to address the lack of standards and coordination between stakeholders at an EU and international level, which has hampered the roll-out of environmental scoring standards for the food and drink industry

In a major step towards transforming the environmental credentials of the food sector, the non-profit organisation Foundation Earth has been integrated into EIT Food, the world's largest food innovation community. EIT Food is supported by the European Institute of Innovation and Technology (EIT), a body of the European Union.

The integration of Foundation Earth into EIT Food will provide the expertise needed for important advocacy work to develop internationally recognised standards surrounding the use of data to assess the environmental impact of food.