

## **Mooala launches organic barista blend oat milk**

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**MOOALA®**  
organic

# organic barista oat

FROTHS & STEAMS LIKE MAGIC



32 FL OZ  
(946mL)

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Mooala, a leading organic plant-based milk brand, announced the launch of its Organic Barista Blend Oatmilk. Steaming and frothing better than leading competitors, Mooala's Barista Blend offers an elite performance and creamy taste without the added chemicals included in most mainstream barista oat milk. Now available for purchase on Amazon and in select Whole Foods Market locations in a 32 oz. carton, the Barista Blend was designed alongside top baristas to create a rich, velvety foam, whether using a handheld frother or a barista-grade steamer. And it's not just for professionals — coffee lovers everywhere can craft a delicious, café-worthy beverage with organic ingredients in the comfort of their own home.

All of Mooala's plant-based milks are certified USDA-organic, which means they are never made with GMOs, herbicides, preservatives or toxic chemicals, and place strong emphasis on regenerative farming. While popular competitors include ingredients like rapeseed oil (aka canola oil) and chemical additives, Mooala's Organic Barista Blend ingredients are meticulously selected to ensure a superior product without compromise.

"Barista oatmilks try to mimic how dairy milk froths and steams. To accomplish this, most brands use low-grade oils and chemicals to achieve the desired performance. We spent years crafting an organic version without the scary stuff," said Jeff Richards, Mooala CEO. "Now baristas and at-home consumers don't have to choose between ingredient quality and exceptional performance."