

Yili's Cremo ice cream wins Thailand FDA quality award

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Cremo ice cream, produced by Yili's subsidiary in Thailand, was honoured with the "2024 Thailand Food and Drug Administration (FDA) Quality Award." This marks the fifth consecutive year that Yili has received this prestigious award. The award was presented by Somsak Thepsuthin, Thailand's Deputy Prime Minister and Minister of Public Health, underscoring Yili's global leadership in quality management.

The Thailand FDA Quality Award is organised by the Ministry of Public Health's Food and Drug Administration to recognise outstanding companies that produce health-beneficial products, adhere to business ethics, fulfil corporate social responsibility, and promote public health in the fields of food, drugs, cosmetics, and medical devices, setting benchmarks for the industry.

Consistent with its corporate creed that "Yili Means the Best Quality," Yili continuously aligns itself with global dairy industry standards and best practices in quality management systems to create top-quality products.

Yili's Thai subsidiary implements the company's global quality management system across the supply chain. Significant investments have been made in production quality to upgrade equipment and quality testing instruments. For quality management, benchmarking and skills training programs have been conducted, alongside the engagement of third-party quality management organisations.