

Constellar and MY Exhibition forge strategic partnership

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Constellar and MY Exhibition Co., Ltd announced a strategic partnership to boost the agri-food tech and aquaculture sectors in Singapore and Taiwan region. This collaboration will contribute to the broader goal of leveraging technology to advance Asia's agriculture industry, fostering innovation, sustainability, and economic growth.

Singapore currently has the largest agrifood tech ecosystem in Southeast Asia, with over 122 companies, and \$1.4 billion worth of funds raised since 2013, accounting for 45 per cent of all companies and 38 per cent in funding for the region. This enables Singapore to lead innovation incubation, end-to-end testing and the adoption of agrifood and aquaculture technologies for the region. Singapore's robust shared infrastructure and innovation hubs also position Singapore as the ideal hub in Southeast Asia for regional and international companies to fundraise and seek lab-pilot scale assistance.

Taiwan is renowned for its high-tech industry and research and development capabilities. By integrating these strengths into the agricultural sector, Taiwan has established a unique position as a leader in the advancement and future of agribusiness. With its exceptional contributions to IT, high-tech industries, and biotechnology research, Taiwan has earned international acclaim and a distinctive leadership role. These technological advantages are widely applied in agriculture, not only

enhancing food self-sufficiency but also addressing climate and environmental challenges through advanced techniques and management practices. This approach ensures the production of market-driven, safe, reliable, sustainable, and traceable agricultural products, allowing the world's ecosystem to breathe and recover.

This partnership will leverage the strengths and expertise of both event organisers to facilitate knowledge exchange, advance research and development, enable networking opportunities, as well as inspire transnational collaborations amongst their event participants. Constellar organises Agri-Food Tech Expo Asia (AFTEA), while MY Exhibition Co. Ltd organises Taiwan Smart Agriweek (TSA) and International Aquaculture and Fisheries Expo Taiwan (IAFET).