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NestlÃ© to establish first food factory in Saudi ArabiaÂ

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In a significant move to boost local food production, NestlÃ© has partnered with the Saudi Authority for Industrial Cities and Technology Zones "MODON" to construct its first food manufacturing plant in the Kingdom. The agreement in Riyadh allocates a 117,000 square meter plot in Jeddah city's Third Industrial City for the facility.

The signing ceremony was attended by Bandar bin Ibrahim Al-Khorayef, Minister of Industry and Mineral Resources and Chairman of the Board of the Saudi Authority for Industrial Cities and Technology Zones "MODON". Also in attendance was Eng. Majed bin Rafed Al-Argoubi, CEO of MODON, and Robert Helou, CEO of NestlÃ© Saudi Arabia.

The project aims in its initial stages to produce childrenâ??s food and to launch an automated production line with modern technologies for packaging and filling materials, operated by highly skilled and qualified national personnel in the food industry. Moreover, it will create hundreds of direct and indirect jobs. The factory consists of a central warehouse, a building for industrial services and facilities, an advanced laboratory, and an administrative building. The targeted production capacity in the first phase is 15 thousand tons annually.

The project also seeks to achieve sustainable food security in the Kingdom. In addition, the factory aims to meet local demand for its products within Saudi Arabia while exporting to other Middle Eastern and North African markets.